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# Bethany J. Rowell

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## Objective

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To work in a career that will allow me to design various types of media, specifically online and print.

## Education

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\* **Bachelor of Science – Interactive Digital Media – New Media Concentration – April 2011**

*Northwest Missouri State University – Maryville, MO*

IDM is an interdisciplinary degree with an integrated curriculum from the departments of Computer Science, Mass Communication and Art.

## Computer Skills

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\* **Languages**

*HTML, XHTML, CSS, JavaScript*

\* **Programs**

*Adobe Dreamweaver, Photoshop, InDesign, Flash, Gimp 2, Microsoft Word, Excel*

## Experience

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\* **Cumulus Media Inc. – Mission, KS (Summer 2009)**

*Internship - Promotions department for five Kansas City radio stations*

Called prize winners, set up live remotes and updated station websites. Assisted with the “Stuff the Bus” school supply drive and the 2009 Great Radio Auction.

\* **JeddHughesFans.com (November 2003 – August 2010)**

*Webmaster/Administrator – Fan website for musician*

Updated content, created promotional materials for concerts, assisted with marketing campaigns.

\* **Heartland View Magazine, Northwest Missouri State University (January 2010 – May 2010)**

*Writer – Practicum*

Researched popular university myths for stories in monthly magazine, wrote stories, uploaded content to website.

\* **Trivate Entertainment – Nashville, TN (September 2010 – Present)**

*Internship – Promotional designer for musician management company*

Assisted with the design of flyers, posters, web content, album covers and other marketing materials.